

Uptown Corridor Improvement Authority

Calendar Year 2023 Projects Overview

Shop Hop

Marketing- \$3,000

Trolleys- \$6000

Approved Uptown CIA Investment:
\$9,000



Public Art

Locations:

967 Cherry St.- \$5,000

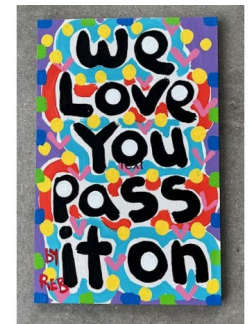
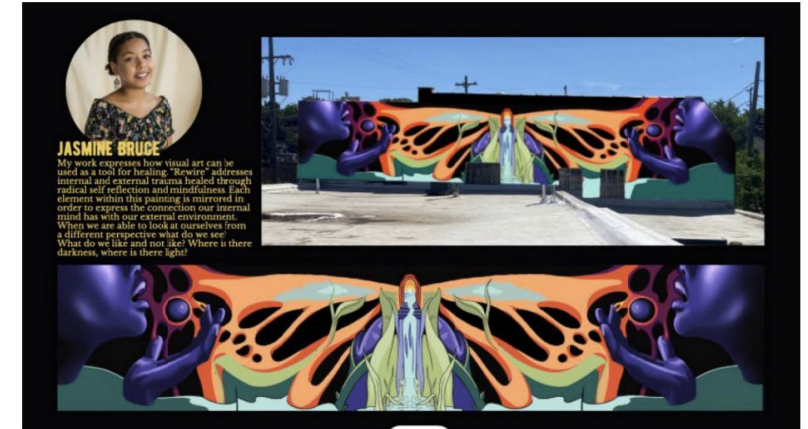
967 E. Fulton St. -\$5000

Eastown Public Art Program-\$8,500

Utility Boxes - \$4,000

Utility Box Touch Ups- \$1,500

Approved Uptown CIA Investment: \$24,000



Planters

Approved Uptown CIA
Investment: \$18,000



Beautification Plaques

Approved Uptown CIA Investment: \$2,100



Façade Improvement Program

Uptown CIA Investment:
\$15,000

- 926 Fulton W (Design) - \$5,000
- 130 Placard Ave. (Design) - \$5,000
- 1349 Lake Drive. (Design) - \$5,000

Other Projects

Business Association Support

- Uptown Investment: \$9,600 \$2,400 per business association

Neighborhood & Business Associations Event Sponsorships

- Uptown Investment: \$10,000

Friends of Grand Rapids Parks Tree Planting

- Uptown CIA Investment: \$30,000

Administration/ Corridor Management

(Payroll, Accounting, HR, Benefits, General Expense)

- Uptown CIA Investment: \$108,202

Holiday Decorations

- Uptown CIA investment - \$10,008

Street Furnishing

(Trashcans, Benches, Bike Stand Repairs)

- Uptown CIA Investment: \$ 44,257

Uptown Truck Contribution

- Uptown Investment: \$5,000

Volunteer Celebration

- Uptown Investment: \$3,000