



Southtown Corridor Improvement Authority

Calendar Year 2023 Projects Overview

Façade Improvement Grant

Improvements Include:

- Design Services
- Exterior repair/paint
- New Windows and Doors

Projects Approved in 2023

- 8 Projects were approved in 2023
- **Total: \$92,675**

Payments Made in 2023

- 10 Projects were completed and reimbursed in 2023
- **Total: \$97,918.48**

Facade Improvement Program – 932 Division Ave

- **Improvements Approved:**
New Facade
- **STWN CIA Project**
Investment: \$15,000

Before



After



Facade Improvement Program – 1260 Kalamazoo Ave

- **Improvements Approved:**
New Facade
- **STWN CIA Project**
Investment: \$15,000

Before



Projection



Event Sponsorships

SBDC Event-\$2,500
Liberation Saturday - \$5,000
One Peace Event- \$3,000

• STWN CIA Investment: \$10,500



A graphic for the 'Small Business Resource Fair' featuring three photos of people: a man with a tablet, a woman with a headband, and a woman smiling. The text 'Michigan SBDC' is at the top. Below it, 'NATIONAL SMALL BUSINESS WEEK' and 'SMALL BUSINESS RESOURCE FAIR' are written. The date 'Thursday, May 4, 2023' is listed. The location 'Center for Community Transformation 1530 Madison Ave SE Grand Rapids, MI' and the time '1:00pm - 5:00pm' are provided. A list of 'Event Sponsors' includes Mercantile, SOUTHTOWN, SPARTAN INNOVATIONS, MSU RESEARCH FOUNDATION, and West Michigan CRA Association. A list of benefits includes 'Free Business Resource Guide', '3 Mini Workshops', 'One-on-One onsite consultations', and 'Over 40 support organizations'.

We're bringing you the resources you need to start or scale your business - all in one place. It's like a job fair, but for businesses!

At this open-house-style event, you can engage with over 40 business support organizations, the majority who provide no-cost assistance. These agencies can help you with funding options, market research, business planning, networking, sales & marketing, social media, business certifications, contracting opportunities, energy assessments, and much more! Our goal is to help you (the time-limited entrepreneur) get direct access to the people you need to know to be successful.

THIS EVENT IS FREE! For more information and a list of participating organizations visit www.michigansbdc.org/resourcefair/

Funded in part through a cooperative agreement with the U.S. Small Business Administration.



Other Projects

Façade Improvement Projects Approved – (Not Yet Completed)

- 1256 Kalamazoo- \$14,000
- 906 Division - \$10,000
- 821 Oakdale- \$10,000
- 1941 Eastern - \$15000
- 1947 Eastern- \$15,000
- 1349 Eastern Ave.-\$10,000
- 640 Eastern Ave. - \$10,000
- 1553 Kalamazoo- \$8,675

Other Projects (Year-to-Date Committed/Paid funds)

- **Landscape Maintenance**
 - Building Bridges: \$54,415 (\$17,601 Paid)
- **Green Space Project:**
 - Alger Heights BA-\$12,171
- **Business Association Support:**
 - Alger Height/ F&E -\$10,000
- **Holiday Décor:**
 - Approximately \$12,800
- **Trash maintenance:**
 - 61st District Court -\$12,840
- **Corridor Management:**
 - Kelsey Liebenow -\$63,996
- **Streetscape Capital Improvements:**
 - Bike Racks -\$ 540