

South Division- Grandville Corridor Improvement Authority

Calendar Year 2021 Project Overview

Murals

Locations

- Boost Mobile
- Four Star Theater

Approved SDG CIA
Investment: \$21,050



Banners

SDG CIA Investment: \$0
(funded through grant dollars
from the City of Grand
Rapids)



Logo

SDG CIA Investment: \$1,000



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Other Projects

Business Association Support – Southwest and Burton Heights

- SDG CIA Investment: \$17,000 per association (\$8,500 for Fiscal Years 2021 and 2022)

Progressive AE

- Consultant for planning, designing and implementing pedestrian safety measures
- SDG CIA Investment: \$10,000

COM 616

- Consultant for public relations related to pedestrian safety
- SDG CIA Investment: \$0 (supported by a Fifth Third Bank granted to the Economic Vitality Committee)

Corridor Management Services

- SDG CIA Investment: \$54,996