South Division-Grandville Corridor Improvement Authority

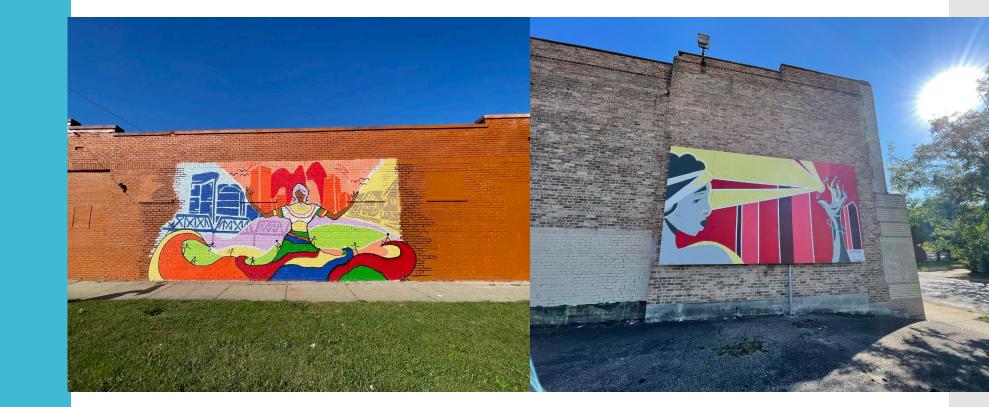
Calendar Year 2021 Project Overview

Murals

Locations

- Boost Mobile
- Four Star Theater

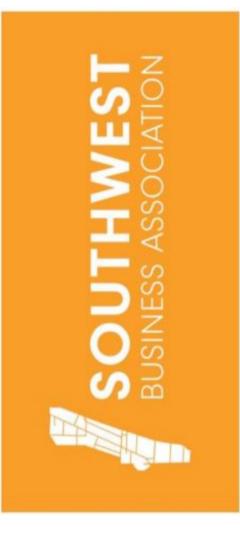
Approved SDG CIA Investment: \$21,050



Banners

SDG CIA Investment: \$0 (funded through grant dollars from the City of Grand Rapids)





Logo

SOUTH DIVISION-GRANDVILLE



SOUTH DIVISION-GRANDVILLE CORRIDOR IMPROVEMENT AUTHORITY

SDG CIA Investment: \$1,000



Other Projects

Business Association Support – Southwest and Burton Heights

• SDG CIA Investment: \$17,000 per association (\$8,500 for Fiscal Years 2021 and 2022)

COM 616

- Consultant for public relations related to pedestrian safety
- SDG CIA Investment: \$0

 (supported by a Fifth Third Bank granted to the Economic Vitality Committee)

Progressive AE

- Consultant for planning, designing and implementing pedestrian safety measures
- SDG CIA Investment: \$10,000

Corridor Management Services

• SDG CIA Investment: \$54,996