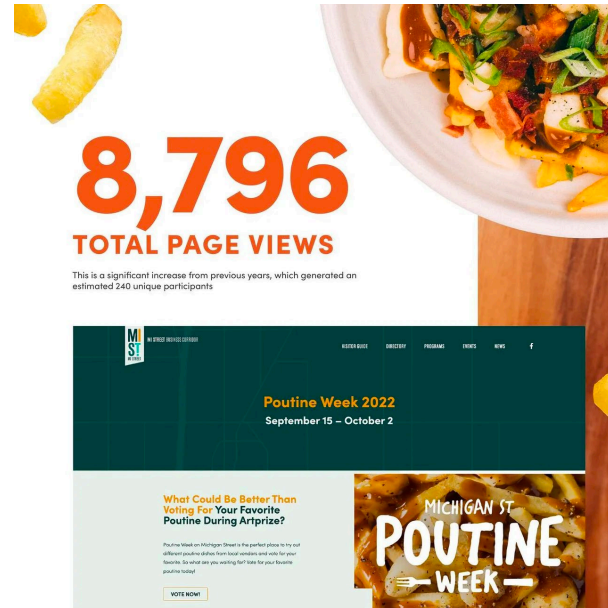


Michigan Street Corridor Improvement Authority

Calendar Year 2024 Project Overview





POUTINE WEEK

Event Planning/ Strategy

Well Design Proposal - \$24,750

Printing/ Advertising Expenses- \$35,250

MS CIA Total Investment: \$60,000



Façade Improvement Grant

Improvements Include:

- Design Services
- Exterior repair/paint
- New Windows and Doors

Projects Approved in 2024

5 Projects were approved in 2024

- 809 Michigan St.
- 855 Michigan St.
- 710 Michigan St.
- 740 Michigan St.
- 1042 Michigan St.

• **Total: \$60,000**

Reimbursements processed in 2024

- 1 project was completed and reimbursed in 2024
- **Total: \$10,000**

Other Projects

Social Zone District-\$10,000



OTHER EVENT SPONSORSHIPS

Midtown Neighborhood Association
Midtown Grooves Event- \$10,000

Midtown Neighborhood Assoc. Anniversary
Celebration-\$1,500

Midtown Holiday Hop-\$5,000

MS CIA Total Investment: \$16,500



Midtown Grooves

Event and Sponsorship Packet

Midtown Neighborhood Association & the Midtown Grooves Planning Committee



Welcome to Midtown

Other Projects

- **Corridor Management-**
 - Kelsey Liebenow- \$16,500
- **PR and Rebranding -**
 - Burch Branded Summit Event - \$5,000
- **Construction Signage**
 - \$5,000
- **Mobile GR Crosswalk**
 - Design Service-\$24,000