

Michigan Street Corridor Improvement Authority

Calendar Year 2023 Project Overview



POUTINE WEEK

Event Planning/ Strategy

Well Design Proposal - \$32,750

Printing/ Advertising Expenses

MS CIA Total Investment: \$16,375

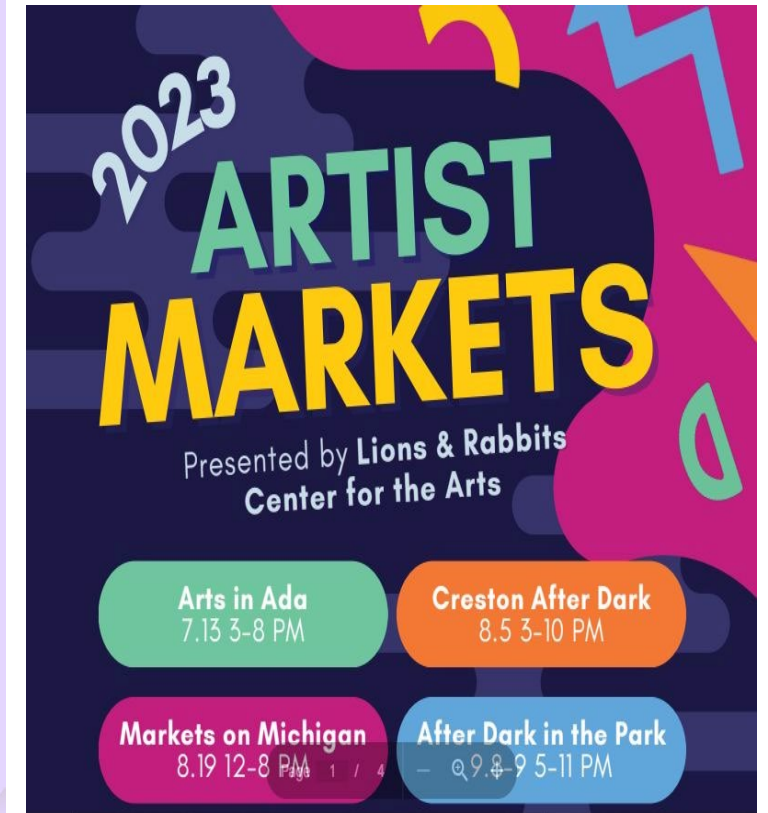


MARKETS ON MICHIGAN

- Event Planning/ Strategy

Lions and Rabbits Center for Arts

MS CIA Total Investment: \$17,000



Facade Improvement Program – 455 Michigan St.

- Improvements Approved: New Awning

Michigan St. CIA Investment:
\$6,324

Before



After



Other Projects

Social Zone District MOU-

7 Monks & Taproom- \$7,600



OTHER EVENT SPONSORSHIPS

Midtown Neighborhood Association

Midtown Grooves Event- \$5000

Reuben Competition-\$515

MS CIA Total Investment: \$5,515



midtown grooves

Event and Sponsorship Packet

Midtown Neighborhood Association & the Midtown Grooves Planning Committee



Welcome to Midtown

Other Projects

- Corridor Management-
 - Kelsey Liebenow- \$16,500
- PR and Rebranding Proposal-
 - Burch Branded - \$17,100
- Tree Planting Proposal-
 - Friends of Grand Rapids Parks- \$20,000