



SOUTH DIVISION-GRANDVILLE
CORRIDOR IMPROVEMENT AUTHORITY

South Division-Grandville Corridor Façade Improvement Program

4/4/2022

Purpose

The South Division Grandville Corridor Improvement Authority (SDG CIA) was established in 2018 to

- a) correct and prevent deterioration within the business district
- b) stimulate property reinvestment
- c) promote economic growth.¹

The SDG CIA Façade Program's goal is to support the repair and improvement of facades of commercial buildings in the corridor, as a way to enact the CIA's goal of developing a thriving business district that includes strong, locally owned businesses.²

Program

Approved projects are eligible for reimbursement of up to 100 percent of project costs for (2) eligible project elements (i.e., upgrades or alterations to building exteriors) up to \$10,000 per project. Funding is provided on a competitive basis. In addition, up to \$5,000 is available per project for professional architectural planning.

Any building located in the South Division Grandville Corridor Improvement Authority boundary is eligible for the SDG CIA Business Façade Improvement Program. Submitted applications will be evaluated to determine their ability to advance the goals of the Tax Increment Financing (TIF) and Development Plan, with a specific focus on commercial buildings. The SDG CIA will fund project elements and enhancements in addition to what is required by the City of Grand Rapids, and which are deemed to be privately owned.

Applications will be reviewed by the appropriate committee appointed by the SDG CIA board. The committee will recommend projects to the board for approval. On an annual basis, the SDG CIA board will review the Program Guidelines to determine if changes are required to meet the ever-evolving needs of the corridor.

Requirements

- Property must be located within the SDG CIA boundary.
- Property must contain an active commercial business or be undergoing renovations for the opening of a business within six months.

¹ South Division – Grandville Avenue Development plan & tax increment financing plan, page 3.

² South Division – Grandville Avenue Development plan & tax increment financing plan, page 4.

- Applicants must be current on City of Grand Rapids taxes and must not owe other City fees prior to filing an application
- The installation of a new façade or major enhancement to an existing façade.
- Business owners leasing space can apply with written permission from the property owner.
- The property should not be targeted for redevelopment.
- General maintenance and upkeep of the existing exterior are NOT included in this program.

Process

1. Submit the application with the required attachments
2. The committee reviews the application and recommends the application to the CIA for approval. The committee meets monthly.
3. CIA board votes on project approval
4. Agreement executed following CIA Board approval
5. Project completed
6. Itemized Receipts, proof of payment, and proof of project completion provided by the applicant to the CIA board
7. Committee reviews the above items and approves disbursement
8. Reimbursement issued to the applicant.

Funding is provided on a competitive, first-come, first-served basis based on the CIA fiscal year and program budget.

Applicants may only apply for two projects with these parameters per fiscal year, which run from July 1 to June 30.

Questions? Contact:

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