



SOUTH DIVISION-GRANDVILLE
CORRIDOR IMPROVEMENT AUTHORITY

South Division – Grandville Avenue Façade Program 11/22/2022

Purpose

The South Division Grandville CIA (SDG CIA) was established in 2018 to:

- a) correct and prevent deterioration within the business district
- b) stimulate property reinvestment
- c) promote economic growth.¹

The SDG CIA Façade Program goal is to support the improvement of facades of commercial buildings in the corridor, as a way to enact the SDG CIA goal of developing a thriving business district that includes strong, locally owned businesses.²

Program

The façade program is to support installation of a new façade or major enhancement to an existing façade of commercial buildings in the corridor. Approved façade projects are eligible for reimbursement of 100 percent of costs up to \$10,000 if the overall façade project budget is less than \$40,000 and up to \$20,000 if the overall façade project budget is more \$40,000. In addition, up to \$5,000 is available per project to reimburse professional architectural planning.

Any building located in the South Division Grandville Corridor Improvement Authority boundary is eligible for the SDG CIA Business Façade Improvement Program. Submitted applications will be evaluated to determine their ability to advance the goals of the Tax Increment Financing (TIF) and Development Plan, with a specific focus on commercial buildings. The SDG CIA will fund project elements and enhancements in addition to what is required by the City of Grand Rapids, and which are deemed to be privately owned.

Applications will be reviewed by the appropriate committee appointed by the SDG CIA board. The committee will recommend projects to the SDG CIA board for approval. Funding is provided on a competitive basis. On an annual basis, the SDG CIA board will review the Program Guidelines to determine if changes are required to meet the ever- evolving needs of the corridor.

¹ South Division – Grandville Avenue Development plan & tax increment financing plan, page 3.

² South Division – Grandville Avenue Development plan & tax increment financing plan, page 4.

Requirements

- Property must be located within the SDG CIA boundary.
- Property must contain an active commercial business or be undergoing renovations for the opening of a business within six months.
- Applicants must be current on City of Grand Rapids taxes and must not owe other City fees prior to filing an application
- The installation of a new street-facing façade or major enhancement to an existing street-facing façade.
- Business owners leasing space can apply with written permission from the property owner.
- The property should not be targeted for redevelopment.
- General maintenance and upkeep of existing exterior is NOT included in this program.

Process

1. Before façade work begins, the applicant submits application with required attachments
2. The committee reviews application and recommends application to SDG CIA for approval. The committee meets monthly.
3. SDG CIA board votes on project approval
4. Agreement executed following SDG CIA board approval
5. Façade project started and completed
6. Itemized Receipts, proof of payment, proof of project completion provided by applicant to CIA board
7. Committee review above items and approves disbursement
8. Reimbursement issued to applicant.

Funding is provided on a competitive, first come, first served basis based on the CIA fiscal year and program budget.

Questions? Contact:

Synia Jordan

South Division – Grandville CIA board member

Phone: 616-633-0580

Email: blessingsthatflow@gmail.com