South Division-Grandville Corridor Improvement Authority

Calendar Year 2021 Project Overview
Murals

Locations
• Boost Mobile
• Four Star Theater

Approved SDG CIA
Investment: $21,050
Banners

SDG CIA Investment: $0
(funded through grant dollars from the City of Grand Rapids)
SDG CIA Investment: $1,000
Business Association Support – Southwest and Burton Heights

- SDG CIA Investment: $17,000 per association ($8,500 for Fiscal Years 2021 and 2022)

Progressive AE

- Consultant for planning, designing and implementing pedestrian safety measures
- SDG CIA Investment: $10,000

COM 616

- Consultant for public relations related to pedestrian safety
- SDG CIA Investment: $0 (supported by a Fifth Third Bank granted to the Economic Vitality Committee)

Corridor Management Services

- SDG CIA Investment: $54,996